

Gainesville-Hall MPO Regional Freight
Study

**Freight Advisory Committee
Meeting**

Wednesday, April 12, 2017

Prepared for:



Prepared by:



June 2017

MEETING NOTES

GHMPO Freight Advisory Committee

Wednesday, April 12, 2017 9:00 AM – 10:30 AM

Hall County Government Center – HR Training Room 2nd Floor

Attendees

Name	Agency
Wayne Stradley	GHMPO Citizens Advisory Committee
Deborah Simental	Martin Road Stakeholder Committee
Gary McClung	Martin Road Stakeholder Committee
Mike Giles	Georgia Poultry Federation
Gina Pilcher	Martin Road Stakeholder Committee
Ben Furqueron	Martin Road Stakeholder Committee
Jeff Waggoner	Cottrell, Inc.
Rich Atkinson	City of Flowery Branch
Wender Bulloch	Martin Road Stakeholder Committee
Kevin McInturff	Hall County
Adam Ivory	CDM Smith
Quinton Spann	GDOT Planning
Timothy Smith	CDM Smith
Sam Baker	GHMPO
Joseph Boyd	GHMPO

Meeting Summary

The meeting was called to order by Sam Baker, Gainesville-Hall Metropolitan Planning Organization Transportation Planning Manager. Mr. Baker welcomed the meeting attendees and provided a project introduction to the GHMPO Freight Advisory Committee (FAC).

Mr. Baker requested the GHMPO FAC meeting attendees introduce themselves to kick-off the meeting. After introductions of all the meeting attendees, Adam Ivory, CDM Smith Project Manager, went over the meeting agenda of recapping the 1st FAC meeting from February 10th, 2017, introduction of the draft GHMPO Freight Performance Measures, and statistical analysis of the movement of freight along the GHMPO transportation network.

Summary of 1st FAC Meeting

Mr. Ivory presented a summary of the 1st FAC Meeting from February 10th, 2017. He briefly went over the Project Management Plan and Stakeholder Engagement Plan, their importance in the organization, and development of the GHMPO Regional Freight Study.

Next, Mr. Ivory presented the revised GHMPO Goals and Objectives. The feedback received from the 1st FAC Meeting was incorporated into the revised Goals and Objectives draft, and was highlighted during the presentation.

Freight Performance Measures

The draft GHMPO Freight Performance Measures were presented by Timothy Smith, CDM Smith. Mr. Smith introduced the importance of performance measures in connecting with a plan's goals and objectives. He described the benefits of tracking performance to measure how the transportation network is performing and where investments may be needed for underperforming areas.

GHMPO Transportation Network Freight Movement

Mr. Ivory provided a summary of freight movement within the GHMPO region. He displayed freight movements between Hall County and its trading partners in the region, especially other Georgia counties.

Mr. Ivory then presented a map of freight clusters within the GHMPO region which generate freight. The total freight acreage of these clusters was presented for Hall and Jackson counties.

A summary of the top roadway congested locations and safety areas was presented. The safety "hotspots" focused on incidents involving trucks in the GHMPO region. A top ten "hotspot" list for the GHMPO region was provided for Interstate and non-Interstate facilities.

Based upon the national and state freight networks, Mr. Ivory provided a draft of the GHMPO Regional Freight Network. This network was broken into tiers for roadway and rail networks.

Next Meeting

For the next FAC meeting, Mr. Ivory will present GHMPO freight network congestion and travel speeds as well as a list of the GHMPO last-mile freight connectors – Tier 3 GHMPO Freight Roadway Network. Also, the initial draft list of the GHMPO freight projects will be presented.

Sam Baker concluded the meeting by thanking all participants for attending and reminded the participants that the project documents could be found on the project website. Mr. Baker finally scheduled the FAC's next meeting date, Tuesday, July 11th, 2017, in consultation with the FAC members.