



ORIGINAL

**STATEMENT OF QUALIFICATIONS:
GAINESVILLE-HALL METROPOLITAN TRANSPORTATION PLAN:
2025 UPDATE / BICYCLE AND PEDESTRIAN PLAN
RFQ/P NO. 43-027**

HALL COUNTY, GEORGIA

**SUBMITTED BY CROY ENGINEERING
MAY 25, 2023**



May 25, 2023

Hall County Government Center
 Purchasing Division - 4th Floor
 2875 Browns Bridge Road
 Gainesville, Georgia 30504
 Attn: Julie Dorough

To whom it may concern,

We are pleased to submit the following statement of qualifications outlining why Croy is well-positioned to assist Gainesville-Hall Metropolitan Planning Organization (GHMPO) with the 2025 Transportation / Bicycle and Pedestrian Plan Updates. As a Georgia-based firm with transportation, planning, and engineering experience across the Southeast, we are more than capable of assisting you with these projects. The following points summarize the advantages of our Croy team for selection on this contract.

We have a local perspective and commitment. As a Georgia-based team, we are committed to serving clients and communities across the state, including Hall County, Ga. In fact, Croy currently holds an on-call contract with Hall County to provide right-of-way acquisition services, and has assisted with acquisition efforts on both the Spout Springs Road and Sardis Road projects. This investment, coupled with our team's technical skills, will help us to begin work immediately, remain responsive, and deliver an efficient, successful study process.

We have a track record of success. Our Croy team has experience performing transportation updates for communities similar to yours. For example, Croy led the Long-Range Transportation Plan update process for the Huntsville Metropolitan Planning Organization, along with the

Comprehensive Transportation Plan (CTP) update for Griffin-Spalding County.

We are a diverse, energetic team. We thoughtfully built this team to be a diverse mix of seasoned professionals (who will bring proven experience) and emerging leaders (who will bring fresh perspectives and innovative ideas). An added benefit to our team is the addition of our two subconsultants – Perez Planning + Design and FuturePlan Consulting.

Our firms have teamed together on other studies in the metro Atlanta area, such as the Douglasville North Side Trail Plan and the Coweta CTP update. This familiarity with working together will enable us to begin work immediately and effectively — saving the County time and money.

We are committed to you. We recognize the investment the County will make with implementing the projects from this contract and their significance to the continued growth of the community. Croy strives to exceed our clients' needs and expectations in every way – remaining responsive and flexible – and commit to doing so for Hall County for the duration of our contract.

If you have any questions regarding this qualifications package, please reach out to me at 678.628.3233 (cell) or by email at ddobry@croyeng.com. We are excited for the opportunity to continue working with you.

Respectfully,

Daniel B. Dobry, Jr., PE, PTOE, AICP
 Transportation Planning Department Manager | Croy



Croy is an award-winning, full-service consulting firm founded in 2005. As a leading provider of design solutions in the Southeast, Croy leverages its local presence and community ties to serve both public and private sector clients on the local, regional, and national levels.

As the prime consultant, the more than 100-person firm is headquartered in Marietta, Ga., but has office locations across the Southeast, including Huntsville, Ala. and Chattanooga, Tenn.

Our project team will consist of diversified professionals, all of whom have the experience, capabilities, and availability to provide the services required by Hall County for the transportation plan / bicycle and pedestrian plan updates. Leading our Croy team is **Dan Dobry, Jr., PE, PTOE, AICP** as Project Manager and your primary point-of-contact. He will be accessible and will drive our team to successful completion of this study process.

In addition, FuturePlan Consulting and Perez Planning + Design will be joining our team. We have successfully worked with both subsconsultants on similar projects in the past, and Perez Planning + Design is a certified Disadvantaged Business Enterprise (DBE). Each subconsultant has been thoughtfully added to our team to bring their specialized expertise to this planning process.

FuturePlan Consulting will lead the travel demand modeling and Perez Planning + Design will lead the bike/pedestrian trail design efforts.

CONTACT INFORMATION

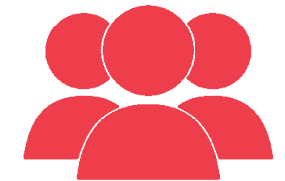
Headquarters
200 Cobb Parkway North
Building 400, Suite 413
Marietta, GA 30062
770.971.5407 [p]

Primary Point-of-Contact
Dan Dobry, Jr., PE, PTOE, AICP
678.628.3233 [c]
ddobry@croyeng.com

COMPANY INFORMATION

Croy Engineering, LLC
Private Partnership
Incorporated in Georgia
18 Years in Business (2005)
Limited Liability Company
Croyengineering.com

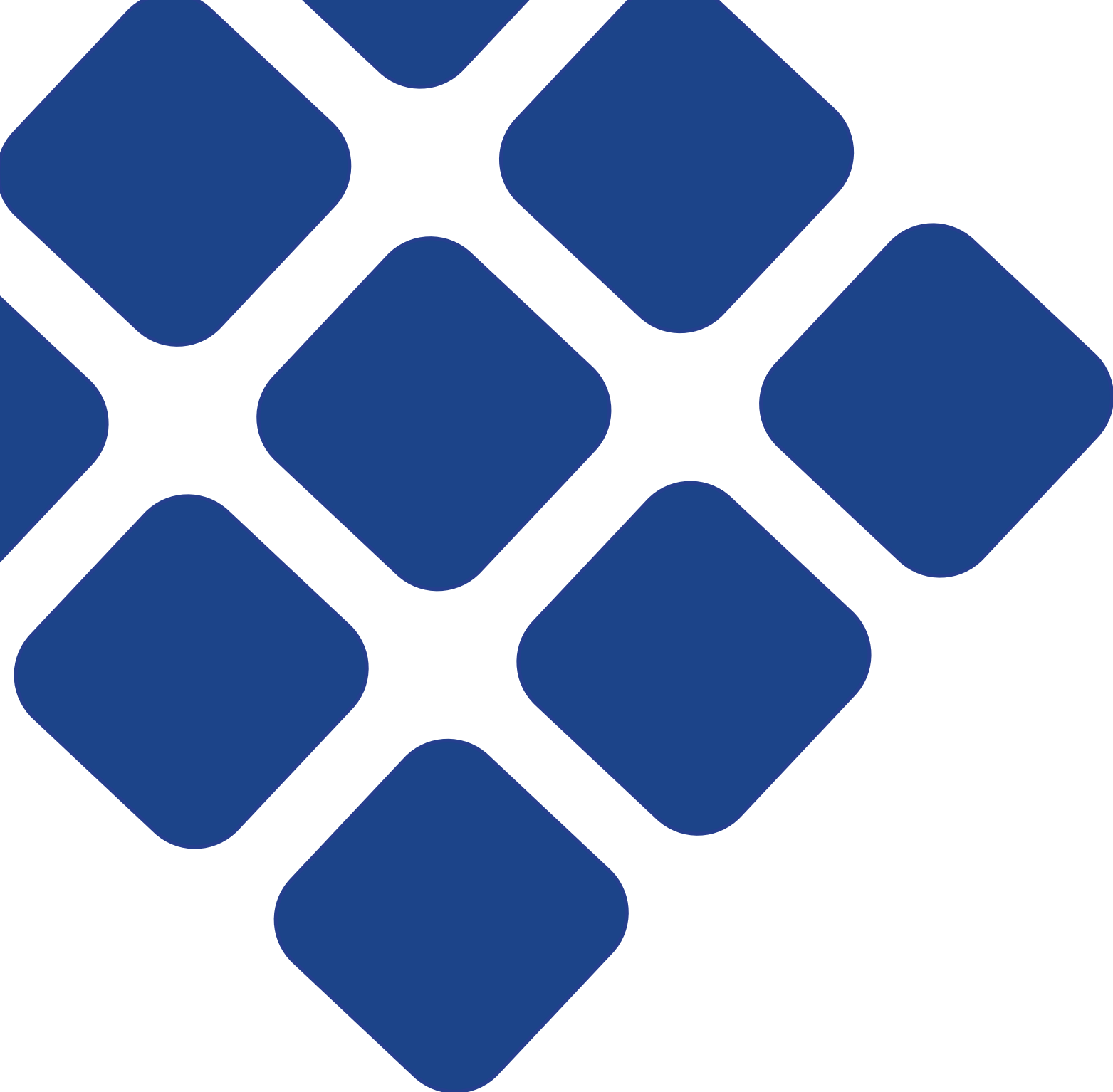
FIRM AWARDS



100+
EMPLOYEES

CORE DISCIPLINES

- Aviation
- Construction Management
- Environmental
- Land / Right-of-Way Acquisition
- Landscape Architecture
- Municipal Utilities
- Parks and Recreation
- Planning**
- Program Management
- Public Involvement**
- Site Development
- Stormwater
- Surveying
- Traffic Engineering**
- Transit**
- Transportation**



REQUIRED FORMS

City of Marietta Business License and Revenue Division

205 LAWRENCE ST NE * DRAWER 609 * MARIETTA GA 30061
(770) 794-5520



BUSINESS LICENSE/OCCUPATION TAX CERTIFICATE PLEASE DISPLAY AT ALL TIMES

SUBJECT TO ALL ORDINANCES OF MAYOR AND COUNCIL
NOT TRANSFERABLE

ACCOUNT NUMBER 9922741 8711000

NUMBER 00057403

CROY ENGINEERING LLC
200 COBB PKWY N STE 413
MARIETTA GA 30062-3559

FOR YEAR 2023
EXPIRATION DATE 12/31/23
BEGIN OPERATION DATE 7/01/05

**NOTIFY THIS OFFICE OF ANY
CHANGE OF ADDRESS,
OWNERSHIP, FIRM NAME, OR
CLASSIFICATION**

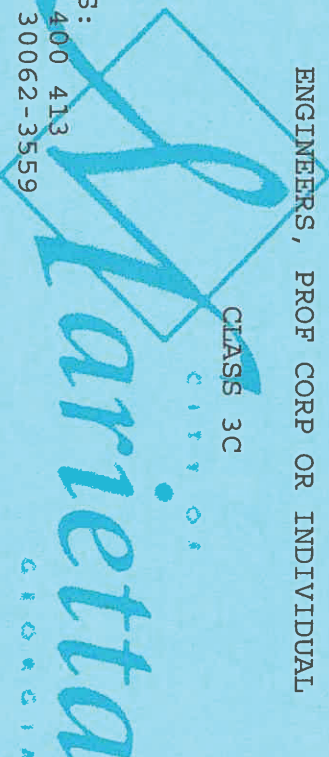
OWNER CROY ENGINEERING LLC

DESCRIPTION OF SIC CODE

ENGINEERS, PROF CORP OR INDIVIDUAL \$ 6988.00

CLASS 3C

BUSINESS ADDRESS:
200 COBB PKWY N 400 413
MARIETTA GA 30062-3559

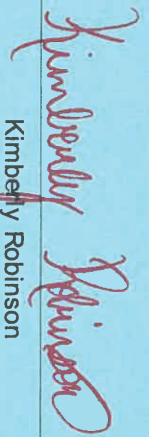


TAX \$ 6988.00

PENALTY \$.00

TOTAL \$ 6988.00

DATE PAID 12/21/22

SIGNED 
Kimberly Robinson



Croy Engineering, LLC
200 Cobb Parkway North
Building 400, Suite 413
Marietta, GA 30062

Re: Hall County 2025 Transportation Plan Update / Bicycle and Pedestrian Plan Update

To whom it may concern:

As the commercial insurance representative for Croy Engineering, LLC, (Jeff Mitchell) I represent that should Croy Engineering, LLC be awarded the contract for Hall County 2025 Transportation Plan Update / Bicycle and Pedestrian Plan Update, Croy Engineering, LLC has the capability to obtain a Performance and Payment Bond equal to one-hundred percent (100%) each (200% total) of the bid amount. Should you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jeff Mitchell', written over a horizontal line.

Jeff Mitchell
Senior Vice President
Insurance Office of America
100 Galleria Parkway, Suite 600
Atlanta, GA 30339



CERTIFICATE OF LIABILITY INSURANCE

CROYENG-01

FRADYL

DATE (MM/DD/YYYY)
5/3/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER License # 0E67768

Insurance Office of America
100 Galleria Parkway
Suite 600
Atlanta, GA 30339

INSURED
Croy Engineering, LLC
200 North Cobb Parkway
Building 400, Suite 413
Marietta, GA 30062

CONTACT: Lisa Frady
NAME: Lisa Frady
PHONE (A/C, No. Ex): (770) 250-0161 FAX (A/C, No.): (678) 919-1151
EMAIL: Lisa.Frady@ioausa.com
ADDRESS: Lisa.Frady@ioausa.com

INSURER(S) AFFORDING COVERAGE	NAIC #
INSURER A : Travelers Indemnity Company	25658
INSURER B : Charter Oak Fire Insurance Company	25615
INSURER C : Travelers Property Casualty Company of America	25674
INSURER D : Travelers Casualty & Surety Company of America	31194
INSURER E : Continental Casualty Company	20443
INSURER F :	

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	X COMMERCIAL GENERAL LIABILITY CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	X	X	6804J00013A	5/5/2022	5/5/2023	EACH OCCURRENCE \$ 2,000,000 DAMAGE TO RENTED PREMISES (EA OCCURRENCE) \$ 1,000,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 2,000,000 GENERAL AGGREGATE \$ 4,000,000 PRODUCTS - COMP/OP AGG \$ 4,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER: POLICY <input checked="" type="checkbox"/> PROJ <input checked="" type="checkbox"/> LOC OTHER:						
B	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRE AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY	X	X	BA7R560681	5/5/2022	5/5/2023	COMBINED SINGLE LIMIT (EA accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
C	<input checked="" type="checkbox"/> UMBRELLA LIAB EXCESS LIAB DED <input checked="" type="checkbox"/> RETENTION \$	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	CUP4J004902	5/5/2022	5/5/2023	EACH OCCURRENCE \$ 10,000,000 AGGREGATE \$ 10,000,000
D	WORKERS COMPENSATION AND EMPLOYERS LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UBA4J00574A	5/5/2022	5/5/2023	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
E	Professional Liab.			AEH288324355	5/5/2022	5/5/2023	Per Claim \$ 5,000,000
E	Claims-Made			AEH288324355	5/5/2022	5/5/2023	Aggregate \$ 5,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
Any person or organization where required by written contact is an Additional Insured with respect to General Liability and is primary & non-contributory per form #CAT474 02/16 and additional insured with respect to Umbrella Liability and is primary & non-contributory per form #CAT420 02/15, with respect to Workers Compensation per form #WC00003 13 04/84 and with respect to Umbrella Liability per form #EU0001 07/16. 30 days' notice of Cancellation with 10 days' notice for non-payment of premium in accordance with the policy provisions.

CERTIFICATE HOLDER

Sample Certificate
Croy Engineering, LLC
200 North Cobb Parkway
Building 400, Suite 413
Marietta, GA 30062

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Lisa Frady

ACORD 25 (2016/03)

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EXHIBIT A

MANDATORY BID RESPONSE FORM

This section must be completed and returned with the bid by the Bidder

By submitting a proposal, the respondent certifies that it has fully read and understands the proposal and has full knowledge of the scope, nature, and quality of work to be performed. The services offered and the cost factor must be valid for at least one-hundred twenty (120) days from date of signature.

Date of Bid Submittal: 5/25/2023 RFP/Bid No: # 43-027

Bid Name: Gainesville-Hall Metropolitan Transportation Plan: 2025 Update / Bicycle and Pedestrian Plan Update

Affirmation: Bidder affirms the following by affixing a wet signature in blue ink below:

"I agree to abide by all terms and conditions of this RFP/Bid and certify that I am authorized to sign this bid".

Bidder Signature:  Date: 5/24/2023

Print Name: Gregory D. Teague, PE

Title: CEO

Attested by:  Date: 5/24/2023

Print Name: Carmen Weaver

Phone Number: 770.971.5407 Email Address: gteague@croyeng.com

Physical Address: 200 Cobb Parkway North | Building 400, Suite 413

Physical Address 2: Marietta, GA 30062

Acknowledge receipt of all issued addenda (if any) by listing their numbers and date of issuance below:

Bids not signed may be declared as "Non-Responsive" and will not be evaluated.

If you desire to submit a "No Bid" then please indicate by checking one or both of the reasons listed below and explain.

Bidder does not offer this service

Unable to meet specifications

Remove my company name from the bidder's list

EXHIBIT D

MANDATORY QUESTIONS

Bidder's company name:

Croy Engineering, LLC

All questions must be answered. All questions are Yes/No answers only

No.	Question	Yes/No
1	Have you completed and attached a completed EXHIBIT A - MANDATORY BID RESPONSE WORKSHEET?	YES
2	Do you agree to the EXHIBIT B - BID SUBMITTAL TERMS AND CONDITIONS?	YES
3	Have you completed and attached EXHIBIT C -MANDATORY COST PROPOSAL WORKSHEET separately in a physical or digitally sealed envelope?	YES
4	You are required to have your proposal also on a USB flash drive if you turn in a physical response. Have you provided your bid response on a USB Flash Drive? Is responding digitally then just answer yes.	YES
5	Have you completed and attached the EXHIBIT F -S.A.V.E. AFFIDAVIT?	YES
6	Have you completed and attached the EXHIBIT G -CONE-OF-SILENCE AFFIDAVIT?	YES
7	Have you completed and attached the EXHIBIT H -W-9 FORM?	YES
8	Have you completed and attached the EXHIBIT - I E-VERIFY AFFIDAVIT?	YES
9	Have you completed and attached the EXHIBIT J - MANDATORY ETHICS AFFIDAVIT?	YES
10	Have you read and signed EXHIBIT K - SAMPLE CONTRACT TEMPLATE FOR SERVICES?	N/A
11	This Bid requires that bidders to attach a copy of their current Business License. Have you attached this document?	YES
12	Bid Bonds are not required, but a letter of P&P Bondability is required. Have you attached this letter?	YES
13	Have you provided your Certificate of Insurance?	YES
14	Do you affirm that neither your firm, nor its principals, are barred from work in the State of Georgia?	YES
15	Do you affirm that neither your firm, nor its principals, are currently in litigation with Hall County, Georgia?	YES

MANDATORY SCORED QUESTIONS/RESPONSES

All nine (9) questions below MUST be answered. Each question is weighted and scored for completeness and detail. The maximum possible amount of points is nine-hundred (900) total. The County's Evaluation Committee will review and assign percentage scores to each question depending on the answers provided. The maximum amount of points is nine-hundred (900) for this Technical Response Worksheet. The Contractor(s) with the highest point values will be considered the apparent contract award winner(s) and may be invited to interview with the County's Evaluation Committee for further discussions, and may be asked to enter into further negotiations. Use additional pages and attach if needed.

QUESTIONS	ANSWERS
<p>1. Does your company have at least three (3) sequential years of experience in transportation planning and engineering of Bicycle and Pedestrian infrastructure as detailed in the RFQ document?</p>	<p>Yes</p>
<p>2. Describe in narrative form at least three (3) projects within the past five (5) years, in similar size and scope that you have completed with project names, entity name, references names, and contact details.</p>	<p>Griffin-Spalding County Comprehensive Transportation Plan (CTP) Update Croy was awarded the contract to lead the consultant team to update the Griffin-Spalding County Comprehensive Transportation Plan. The CTP update will serve as a guide for future transportation investments, while supporting quality transportation and mobility. Client Contact – Steve Ledbetter, PhD Spalding County Government 770.467.4224 sledbetter@spaldingcounty.com</p> <p>Paulding County Comprehensive Transportation Plan (CTP) Update Croy was a part of the consultant team that performed the CTP update for Paulding County. Conducted in conjunction with the Comprehensive Plan update, the CTP commenced with a thorough analysis of the current transportation system to define existing conditions. As a multi-modal plan, all components of the transportation network were analyzed. Client Contact – Erica Parish, DOT Deputy Director Paulding County 770.445.4759 erica.p Parish@paulding.gov</p> <p>2040 and 2045 Coweta County Comprehensive Transportation Plan (CTP) Updates In 2012, Croy was a part of the team contracted to update the 2040 Coweta County Joint Comprehensive Transportation Plan (CTP). The update confirmed transportation needs in the county by bringing existing travel and development conditions data from 2006 to the current year and extending future projections to 2040. In 2021, Croy again served on the consulting team to update the 2045 Coweta County Comprehensive Transportation Plan. Client Contact – Jenny Runions, AICP, County Planner Coweta County Government 770.254.2635, ext. 8764 jrunions@coweta.ga.us</p> <p><i>Project experience is expanded on the following pages.</i></p>

2. Project Experience

PAULDING COUNTY COMPREHENSIVE TRANSPORTATION PLAN (CTP) UPDATE

Croy was a part of the consultant team that performed the CTP update for Paulding County. Conducted in conjunction with the Comprehensive Plan update, the CTP commenced with a thorough analysis of the current transportation system to define existing conditions. As a multi-modal plan, all components of the transportation network were analyzed with **Croy taking the lead on active transportation, including bicycle and pedestrian facilities**, policies, and programs; bridges; traffic signals and ITS; aviation; plus asset management and performance monitoring programs. As a part of this effort, Croy also developed the needs analysis for each of these components. Croy also collected the existing data from the rest of the consultant team and created the Existing Condition and Needs Assessment Report deliverable.

In addition, Croy was involved with the multi-tiered public engagement activities. Croy participated in monthly Project Management Team meetings for both the CTP and Comprehensive Plan; was engaged with the Stakeholders Committee; and met with the general public at three open houses. Our Croy team also assisted with the remaining public engagement activities, which included a presentation to the Board of Commissioners.

Croy contributed to the evaluation process so that the transportation projects were prioritized. Croy also developed cost estimates for the recommended projects. Upon completion of the analyses, Croy again collected all the data and assisted in the preparation of the Final Report.

Client Contact – Erica Parish, DOT Deputy Director | Paulding County 770.445.4759 | erica.parish@paulding.gov

GRIFFIN-SPALDING COUNTY COMPREHENSIVE TRANSPORTATION PLAN (CTP) UPDATE

In July 2021, Croy was awarded the contract to lead the consultant team to update the Griffin-Spalding County Comprehensive Transportation Plan (CTP). As a joint plan update, Spalding’s municipalities of Griffin, Sunny Side, and Orchard Hill were key partners in the plan update process. The CTP update serves as a guide for future transportation investments, while supporting quality transportation and mobility.

This update was built on the previous CTP efforts, identifying areas likely to grow, and preparing the community’s transportation network for development. This effort enables the County to make **strategic infrastructure investments to foster mobility, encourage connectivity, maximize roadway operations and safety**, support economic development, and minimize environmental impacts to promote a high quality of life for residents.

Our Croy team’s plan engaged key stakeholders and the public through open house meetings and digital engagement strategies, leveraging both traditional and innovative tools to gain valuable feedback and input. This included creating a project website, using engagement platforms such as Social Pinpoint, hosting community workshops, promoting online surveys, and engaging media outlets.

In addition, the CTP update assessed transportation needs in the County by bringing existing travel and development conditions data from 2016 to the current year and extending future projections. The CTP also served to re-prioritize projects and identify funding based on anticipated growth. The final deliverables have been submitted, and both Spalding County and the City of Griffin have adopted the CTP update.

Client Contact – Steve Ledbetter, PhD | Spalding County Government 770.467.4224 | sledbetter@spaldingcounty.com

2. Project Experience

COWETA COUNTY COMPREHENSIVE TRANSPORTATION PLAN (CTP) UPDATES

In 2012, Croy was contracted to update the 2040 Coweta County Joint Comprehensive Transportation Plan (CTP). As a joint plan, Coweta's municipalities of Newnan, Sharpsburg, Moreland, Grantville, Turin, and Senoia were key partners in the plan update process. The CTP Update serves as a guide for future transportation investments in Coweta, setting the direction for county staff and officials, while supporting quality transportation and mobility. The update confirmed transportation needs in the county by bringing existing travel and development conditions data from 2006 to the current year and extending future projections to 2040.

In 2021, Croy and FuturePlan both served on the consultant team to update the 2045 Coweta County Comprehensive Transportation Plan.

Croy led the multi-modal component, including bicycle-pedestrian infrastructure, greenways, and trails; signals and Intelligent Transportation Systems (ITS) infrastructure; and airports. Croy also provided additional support by participating in the public engagement process. A series of interim deliverables were completed, including the inventory of existing conditions and needs assessment report. As the study progressed, project recommendations and methodology for project evaluation were recommended for the final deliverables.

Client Contact – Jenny Runions, AICP, County Planner
Coweta County Government
770.254.2635, ext. 8764 | jrunions@coweta.ga.us



STATE ROUTE 21 ACCESS MANAGEMENT STUDY

Croy conducted a study of approximately 3.2 miles of SR 21/Augusta Road from Grange Road to the I-516 ramp in Garden City, Ga. The study was sponsored by the Coastal Region MPO in cooperation with Savannah MPC and Garden City. The goal of the SR 21 Access Management Study was to analyze existing and future roadway conditions and provide recommendations to address the corridor's operations and safety, multi-modal improvements, streetscape elements, and economic development potential.

The study analyzed existing conditions in detail. This effort included traffic operations analysis, crash data analysis, land use and economic development analysis, multi-modal and transit analysis, freight and railroad analysis, and access management evaluation. In addition, the project team conducted two Project Advisory Group meetings, one virtual public forum, and a walkability audit with stakeholders to inventory perceived issues and develop preliminary recommendations for consideration.

As a primarily vehicular corridor, **alternative concepts were developed to maintain efficient traffic operations while promoting walking and bicycling along, across, and to the corridor.** The final report for the study lists short term, intermediate, and long-term recommendations for the corridor, as well as policy recommendations. The corridor improvement concepts also explored opportunities for landscape, streetscape, and other elements to improve community character and create a sense of place.

The study was approved and adopted by Garden City's council. With subsequent funding sources identified, Garden City will be able to pursue preliminary engineering to design the transportation improvements and stimulate economic redevelopment.

Client Contact – Scott Robider, City Manager | Garden City, Ga.
912.966.7777 | srobider@gardencity-ga.gov

2. Project Experience

DOUGLASVILLE MULTI-MODAL STUDY - WARD 1

As a part of its Comprehensive Transportation Plan Update process, the City of Douglasville, Ga. identified additional projects needed to provide connectivity within its community. Our Croy team was selected to conduct a planning effort for the Multi-Modal Evaluation for residential streets in Ward 1 of the City, with the goal of developing an action plan to program the construction of these active mobility projects.

Through interaction with elected and appointed officials, coordination with various City departments and representatives, as well as robust public engagement activities, **our team worked to develop a prioritized list of pedestrian and bicycle connectivity projects.** As a part of this effort, our team prepared a comparative matrix of factors to help establish priorities, as well as a report that contains a detailed cost estimate for preliminary engineering, right-of-way acquisition, utility relocations, and construction.

For this multi-modal study, our Croy team performed a review and inventory of existing safety and operational conditions. Our team also conducted a Road Safety Audit (RSA) along key segments to verify roadway geometry, horizontal and sight distance conditions, as well as other unforeseen circumstances that could contribute to crash experiences.

In addition, Croy led all public engagement activities, including the development of a Public Involvement Plan, website outreach, social media presence, and online survey. Ultimately, we delivered a final report that included a prioritized project list and realistic implementation plan for the City that promotes safer and more convenient multi-modal travel.

Client Contact – Marcus Thompson, City Engineer
City of Douglasville, Ga. | 770.920.3000 | thompsonm@douglasvillega.gov

CITY OF DOUGLASVILLE NORTH SIDE TRAIL PLAN

With the construction of the new alignment for State Route (SR) 92 and completion of a recent Livable Centers Initiative (LCI) study, Douglasville saw the opportunity to focus on this area and conducted the North Side Redevelopment Plan. **Croy partnered with Perez Planning + Design to assist the City of Douglasville with the trail planning and design process.** The goal of the study was to identify steps that would stabilize and revitalize the area. The four major objectives identified through the community visioning activities were centered around Connectivity, Preservation, Goods, and Services.

The study encompassed performing a concept study, identifying trail projects, developing design recommendations, and articulating the associated costs. **The outcomes from the North Side Trail Study established a framework for investing in non-vehicular infrastructure that promotes pedestrian and bicycle connectivity** between the area's homes, parks, schools, and commercial nodes.

The study process included an existing conditions analysis, comprising a review of previous plans and studies, demographic analysis, zoning analysis, future land use analysis, topography and slope analysis, Level of Traffic Stress (LTS) analysis, intersection pedestrian/bicycle infrastructure evaluation, crash and safety analysis. The study involved an extensive public engagement process that was tailored to the Covid-19 pandemic situation. Concept alternatives for the trail network were developed and trail amenities and programs were identified. Detailed project costs were estimated, and funding sources were identified. The study concluded with a phased implementation plan to assist the City with future programming.

Client Contact – Patrice Williams, Former Community Development Director | City of Douglasville, Ga.
678.449.3028 | williamsp@douglasvillega.gov

2. Project Experience

HUNTSVILLE AREA MPO 2045 LONG-RANGE TRANSPORTATION PLAN UPDATE (TRIP2045)

Croy led the consultant team to update the Huntsville Area Metropolitan Planning Organization (MPO) Long-Range Transportation Plan (LRTP). The Plan Update, known as TRIP2045, serves as a guide for future transportation investments in the Huntsville Area MPO, setting the direction for the jurisdictions' staff and officials while supporting quality transportation and mobility. This edition of the LRTP marked a major departure from previous versions, in that a complete structural and cosmetic overhaul was desired to make the document more user-friendly and visually appealing.

To assist in the LRTP presentation, Croy prepared a number of color palettes for selection by the MPO Project Manager and graphics representing planning goals as articulated in the FAST Act and MAP 21 federal transportation programs. In addition, Croy prepared a presentation that was made to the Jurisdiction Engineers and Leadership (JEL) meeting, and also developed a questionnaire for attendees to help understand the multi-modal projects to be considered for the LRTP and satisfy federal requirements.

FuturePlan was a part of the team to provide travel demand modelling refinements that brought existing travel and development conditions data from the current year and extended future projections to 2045. The document will also serve as a tool for re-prioritizing projects and programs, as well as identifying funding based on anticipated growth. In addition, study efforts explored new and innovative strategies to address deficiencies and expand travel opportunities county-wide. The study was officially adopted by the Huntsville MPO in April 2020.

Client Contact – Dennis Madsen, AICP, Long-Range Planning Director
Huntsville Area MPO | 256.427.5100 | dennis.madsen@huntsvilleal.gov



EXHIBIT E - MANDATORY SCORED QUESTIONS/RESPONSES

QUESTIONS	ANSWERS
3. List current projects, percent complete, and total possible workload.	<p>With more than 100 people on-staff, a comprehensive list of projects is quite substantial. A detailed report can be provided if requested, however, we have not included it in this package as it is more than 60 pages long and includes both active and confidential projects. We have included a representative sample of projects below for this project team. Although we have numerous projects in various stages, our team always has the capacity to shift resources to take on new projects. We recognize the importance of balancing various commitments and staffing resources to meet the needs of our clients.</p>

CLIENT/PROJECT	PERCENT COMPLETE
Cotter Properties & Development - Highway 138 Traffic Impact Study	0%
Sanjha - Truck Traffic Impact Study	0%
Planning NEXT - City of Chattanooga Area Plans	1.56%
City of Powder Springs - Truck Routing Plan	3.71%
WK Dickson & Company - Ardent Thompson Property TIS	15.51%
Fayette County - State Route 85 at Highway 85 Connector	36.03%
City of Douglasville - State Route 92 at Dallas Highway Transportation Improvements	37.43%
Perimeter CIDs - Livable Center Initiative 10-year Update	38.44%
City of Marietta - Atlanta Street and Downtown Improvements	40.47%
Georgia Highlands College - Guide Signs Design and Coordination	49.49%
City of Americus - Bike Lane Projects	56.06%
Town Center Community Improvement District (CID) - Inventory Prioritization	68.90%
TSW Design - Henry County Comprehensive Transportation Plan Update	70.89%
Gresham Smith - Town Center CID Freight and Logistics Study	78.76%
Henry County - I-75 Commercial Vehicle Lanes Traffic Impact Study	89.41%
Henry County - Ellistown Road Project	91.40%
City of Marietta - Mountain View Ridge Road Improvements	92.11%
City of Guntersville - Comprehensive Plan	96.84%
Georgia Department of Transportation - Westover Boulevard Extension and Roundabout	99.97%

QUESTIONS	ANSWERS
4. Why Hall County should select your firm for this project.	Our Croy team is well-equipped to deliver the Transportation Plan / Bicycle and Pedestrian Plan Updates for Hall County. Below are the advantages of our team, which serve to differentiate us in suitability to conduct these studies for your community.



WE HAVE A TRACK RECORD OF SUCCESS.

Our team has experience performing transportation plan updates together. For example, we worked together with Perez Planning to conduct the Douglasville North Side Trail Plan. In addition, FuturePlan and Croy have teamed-up previously to deliver the 2045 Coweta County CTP update and the Huntsville MPO 2045 LRTP update.



WE WILL CONDUCT A HOLISTIC STUDY.

We understand the need to incorporate both quantitative and qualitative data into our analysis to provide a comprehensive understanding of the transportation infrastructure needs of the County. This will be accomplished by using GDOT’s ICE tool (for technical aspects) and conducting various public outreach initiatives (for nuances and insights).



WE ENGAGE WITH THE PUBLIC (ON THEIR TURF).

Our public engagement practices are designed to reach all stakeholders and the public in the study area by utilizing a range of traditional and innovative options.



WE CALL THIS REGION HOME.

As a Georgia-based team, we are committed to investing in communities across the state. We will leverage our relationships and experience performing transportation updates of a similar size to recommend implementable, cost-effective projects because the places where you live, work, and play – we call them home, too. In addition, Croy currently holds an on-call contract with Hall County to provide right-of-way acquisition services.



WE WILL BUILD ON EXISTING EFFORTS.

Our team understands the value of building on existing plans – such as the 2022 Athens Street and 129 South Corridors Plan, 2015 Gainesville Downtown Plan, and the 2020 Park Hill Corridor Plan – to serve as a foundation for multi-modal and safety improvements. Review of these documents will enable our team to inventory progress in terms of transportation investment and traffic growth before making recommendations.



WE ARE A DIVERSE, ENERGETIC TEAM.

We strategically built this team to be a mix of seasoned professionals, who will bring proven experience, and emerging leaders, who will bring fresh perspectives. Our partnership with Perez Planning and FuturePlan provides our team with a combination of local experience and national perspectives that we will use to leverage lessons learned, cutting-edge technologies, and industry trends.



WE UNDERSTAND TRANSPORTATION PLANNING.

With completed planning projects and transportation updates across the state of Georgia, including Spalding County, Paulding County, Coweta County, and Henry County, our Croy team has an in-depth understanding of this process. We will work together to develop context-sensitive recommendations that result in specific, implementable projects for Hall County.

EXHIBIT E - MANDATORY SCORED QUESTIONS/RESPONSES

QUESTIONS	ANSWERS
<p>5. Will any of the proposed services be subcontracted out to a third-party? If so, denote the work, the percentage of total, and list each of the legal entity's company names of the third-party(s).</p>	<p>Yes, Carlos Perez and Rob Schiffer will join our team.</p> <p>Carlos Perez Perez Planning + Design - Bicycle and Pedestrian Trail Design Lead - 12.5% Rob Schiffer, AICP FuturePlan Consulting - Travel Demand Model Lead - 12.5%</p>
<p>6. Describe the expertise of your work force. Supervisors, specialists, laborers. Provide a brief resume and experience record for each key person, including years of experience, education, and location of each person.</p>	<p>As the prime consultant for this project, Croy is prequalified by GDOT in the following Area Classes: 1.01 Statewide Systems Planning, 1.02 Urban Area and Regional Transportation Planning, 1.07 Attitude, Opinion and Community Value Studies, 1.10 Traffic Studies, and 1.13 Non-Motorized Transportation Planning.</p> <p><i>Resumes and bios for our team leads are included following this page.</i></p>
<p>7. Accountability and documentation of records are critical for assessing completed work and level of quality. Will your company be capable of providing to the County your daily work schedule and daily check list for completed work daily?</p>	<p>Yes, client communication is important to our team. Our team's Project Manager, Dan Dobry, Jr., PE, PTOE, AICP will be your primary point-of-contact for this contract. He can be reached directly at 678.628.3233 (cell) or ddobry@croyeng.com. Dobry will always be accessible and will commit to providing clear communication, as well as daily work schedules and lists to the County.</p>
<p>8. Describe how your company verifies that staff adequately performs work for delivery of the service(s) described under this RFQ. Also, include who within your company inspects, approves and verifies delivery of service(s) and how corrective actions with staff are implemented</p>	<p>Croy has established an internal QA/QC plan that helps to meet or exceed your expectations in terms of quality of deliverables. We believe that establishing and employing a proactive and sustainable quality control is paramount to successful project delivery.</p> <p>Our QA/QC efforts begin during the project formulation phase and continues throughout each subsequent phase of the project. This sound QA/QC process from the onset of each task enables our team to deliver a quality, accurate, cost-effective plan for implementation.</p> <p>Chris Rideout, PE – Croy’s Vice President of Transportation who has more than three decades of engineering and municipal design experience – will provide study oversight and manage QA/QC throughout the duration of this study process. Our team will establish a corporate Quality Management System that is designed to facilitate development of consistent, high-quality deliverables. Our process includes detailed checks, independent technical reviews, and comprehensive peer reviews.</p>

6. Resumes



Experience

44 years | 15 years with Croy

Office Location

Marietta, Ga.

Education

MS in Civil Engineering,
Purdue University

BS in Civil Engineering,
University of Maryland

Professional Certifications

Professional Engineer:
Georgia, Alabama, Maryland,
South Carolina, Tennessee

Professional Traffic Operations
Engineer

American Institute of Certified
Planners

DAN DOBRY, JR., PE, PTOE, AICP | PROJECT MANAGER

Dobry is the Transportation Planning Department Manager at Croy. Over the course of his more than four-decade career, he has led planning, transit, transportation, traffic, and engineering projects from concept development to design, then operations and maintenance. Prior to joining Croy, Dobry served as Director of the Cobb County DOT. Select project experiences are profiled below.

HUNTSVILLE AREA MPO 2045 LONG-RANGE TRANSPORTATION PLAN (TRiP2045) | HUNTSVILLE, AL

Croy led the consultant team to update the Huntsville Metropolitan Planning Organization (MPO) Long-Range Transportation Plan (LRTP). The Plan Update, known as TRiP2045, serves as a guide for future transportation investments in the Huntsville Area. Dobry assisted in preparing the presentation to the Jurisdiction Engineers and Leadership, as well as the questionnaire for helping understand the recommended multi-modal projects under consideration. Dobry reviewed the travel demand refinements that forecasted existing travel and development conditions extending projections to 2045. Dobry also aided in exploring innovative strategies to address mobility deficiencies and expand travel opportunities County-wide.

GRIFFIN-SPALDING COMPREHENSIVE TRANSPORTATION PLAN UPDATE | SPALDING COUNTY, GA

Croy led the consultant team to assist the City of Griffin and Spalding County update their Comprehensive Transportation Plan (CTP). As the project manager, Dobry oversaw citizen engagement; identified improvement projects' (vehicular and multi-modal); developed the scoring methodology effort, as well as determined projects' priority. He supervised developing cost estimates and had direct input into developing a fiscally constrained plan. Dobry reviewed and edited the final documentation. Both the City of Griffin and Spalding County have adopted the CTP.

COWETA COUNTY JOINT CTP UPDATE | COWETA COUNTY, GA

Dobry was primarily responsible for non-motorized modes of travel, as well as the County airport and railroad activities. Data was collected on current plans and infrastructure for pedestrian and bicycle networks, as were policies that Coweta County and the cities have in place for these facilities. He also participated in the public outreach efforts, facilitating discussions with stakeholder advisory committee members regarding areas where demand for non-motorized circulation and mobility were not being met.

PAULDING COUNTY COMPREHENSIVE PLAN UPDATE | PAULDING COUNTY, GA

Croy was on the consultant team that conducted a joint Comprehensive Plan and Comprehensive Transportation Plan update for Paulding County. The effort entailed close coordination with the cities of Dallas and Hiram. Dobry's major involvement in the Comprehensive Plan was the development of transportation improvement projects for six Special Study Areas (SSA) around the County. The County had designated six areas where development and redevelopment was occurring or was targeted to occur. Consequently, these areas' character would be changing. Dobry lead the Tasks to coordinate with the land planning group to identify the anticipated types of changes. Then with this data identify an array of multi-modal transportation improvements unique to each SAS that would enhance vehicular mobility and access but also promote safe circulation for all modes. Paulding County's Comprehensive Plan update was approved by the Department of Community Affairs in the Fall of 2022.

6. Resumes



Experience

4 years | 1 year with Croy

Office Location

Marietta, Ga.

Education

MS in City and Regional Planning,
University of Texas at Arlington

BS in Management Information
Systems, University of Georgia

Professional Certification

American Institute of Certified
Planners

MATT REEVES, AICP | FREIGHT + LAND USE LEAD

Reeves has experience working in transportation research and municipal government. His research includes inequitable access to transportation, innovative and on-demand transit solutions, and multi-modal neighborhood connectivity. To validate equitable design and planning, Reeves has experience in public outreach and stakeholder engagement, participating in meetings to facilitate citizen concerns and feedback. He has represented municipal government in multiple community-led organizations to take notice of the municipal impact or expressed concerns of low income or disadvantaged groups. Select project experiences are profiled below.

PAULDING COUNTY COMPREHENSIVE TRANSPORTATION PLAN UPDATE | PAULDING COUNTY, GA

Croy was on the consultant team to assist Paulding County with the update to their Comprehensive Transportation Plan (CTP). Tasks included participating in project management team and stakeholder meetings. Reeves assisted with citizen engagement efforts and the public open house. He had input to the scoring methodology, assisted in determining projects' priority, and was responsible for editing all documentation. As vehicular and multi-modal projects were identified for inclusion, he contributed to preparing cost estimates by evaluating right-of-way, utility, and construction costs using project GIS files and public data. Reeves also assisted in preparing a fiscally constrained action plan.

GRIFFIN-SPALDING COMPREHENSIVE TRANSPORTATION PLAN | SPALDING COUNTY, GA

Croy led the consultant team to assist the City of Griffin and Spalding County with updating their Comprehensive Transportation Plan (CTP). Reeves assisted with citizen engagement and assisted with summarizing public comments from the online survey. As vehicular and multi-modal projects were identified for inclusion, Reeves led the scoring methodology effort and determined projects' priority. As the projects were prioritized, he assisted with developing cost estimates and had direct input into developing a fiscally constrained plan. He also managed all project GIS layers for feasibility analysis, scoring, and report mapping.

TOWN CENTER CID INFRASTRUCTURE PRIORITIZATION | KENNESAW, GA

Croy is working to assist the Town Center Community Improvement District (Town Center CID) with their on-going strategic planning. The project will verify the CID's priorities and strategic plan align with the prioritized infrastructure projects. Over the years, Town Center CID has been successful in imagining, planning, and programming projects within their boundaries. Reeves' project understanding, prioritization analysis, and client context will help organize those projects in coordination with their on-going strategic plan update, and make certain that the collected tax dollars are efficiently spent on the infrastructure projects that will meet those goals.

TOWN CENTER CID FREIGHT CLUSTER PLAN | KENNESAW, GA

Croy is currently assisting Town Center Community Improvement District (Town Center CID) with the creation with the area's first Freight Cluster Plan. In order to implement the latest solutions in freight logistics, Reeves evaluates strategies to determine recommendations most suitable to the location and the feasibility under the client's purview, which includes consideration of current traffic and safety measures, land uses, and technological advancements. He also assists in the GIS Analysis of identifying conflicting freight and land use.

6. Resumes



**PEREZ
PLANNING +
DESIGN, LLC**

Experience

13 years | 9 years with PP+D

Office Location

Atlanta, Ga.

Education

MS in City and Regional Planning,
Georgia Institute of Technology

MS in Architecture,
Georgia Institute of Technology

BS in Landscape Architecture,
University of Florida

Professional Certifications

Professional Landscape Architect:
Georgia, Florida, Tennessee

CARLOS PEREZ, PLA | BICYCLE AND PEDESTRIAN TRAILS LEAD

Perez is a landscape architect, planner, and urban designer that specializes in the planning and design of the public realm. One of his specialties is active transportation planning and design. His academic training and professional specialization in active-transportation planning and design, parks and open space system planning and design, urban design, and landscape architecture provide for a unique view and keen understanding of the important, multi-faceted role that the public realm plays in creating livable communities.

Perez has worked with more than 65 communities throughout the United States on public realm planning and design projects. His work has included planning and design work on some of the metro Atlanta area's high-profile trail projects, including the Atlanta BeltLine, PATH 400, Peachtree Creek Greenway, Chattahoochee River Trail, and Big Creek Greenway. He is also a Board Member of the Atlanta BeltLine Partnership, assisting the organization with sustainable maintenance strategies. Select project experiences are profiled below.

ATLANTA BELTLINE NORTHEAST TRAIL DESIGN + ENGINEERING

Atlanta, GA | On-going | Role: Deputy Project Manager + Trail Design Lead

PATH400 EXTENSION PLANNING + DESIGN

Sandy Springs + Atlanta, GA | On-going | Role: Planner + Landscape Architect

CITY OF SANDY SPRINGS TRANSPORTATION MASTER PLAN

Sandy Springs, GA | On-going | Role: Active-Transportation Planner

CHATTAHOOCHEE RIVER PATH AND ACCESS MASTER PLAN

Sandy Springs, GA | 2021 | Role: Deputy Project Manager + Trails Planner + Designer

CITY OF DOUGLASVILLE NORTH SIDE TRAIL MASTER PLAN

Douglasville, GA | 2020 | Role: Trails Planner + Designer

AUSTELL-POWDER SPRINGS ROAD TRAIL SCOPING STUDY

Cobb County, GA | On-going | Role: Deputy Project Manager + Landscape Architect

BIG CREEK GREENWAY TRAIL IMPROVEMENTS

Forsyth County, GA | 2020 | Role: Landscape Architect

6. Resumes



Experience

38 years | 4 years with FuturePlan

Office Location

Tallahassee, Fla.

Education

MS in Urban and Regional Planning Transportation Specialization, Florida State University

BA in Geography and Urban Studies, Memphis State University, (now University of Memphis)

Professional Certification

American Institute of Certified Planners: #040968

ROB SCHIFFER, AICP | TRAVEL DEMAND MODELING LEAD

Schiffer is a proven leader in the transportation planning community. He has held leadership roles and service positions for the Transportation Research Board (TRB), the Institute of Transportation Engineers (ITE), and the American Planning Association (APA). His experience encompasses transportation planning studies in 28 states and commonwealths for national, statewide, regional, municipal, subarea, and private sector clients. He has worked on 33 MPO long-range transportation plans, 32 subarea transportation plans, more than 50 travel demand model updates, and numerous studies of travel patterns and behaviors. Schiffer also serves as National Practice Leader in Travel Demand Forecasting for Metro Analytics. Select project experiences are profiled below.

COWETA COUNTY JOINT CTP | COWETA, GA

In collaboration with Croy, Schiffer used the Atlanta Regional Commission (ARC) twenty-County four-step travel demand model to identify needed future transportation projects within Coweta County. His team refined the ARC network and zone system within Coweta County to improve model validity and overall traffic circulation, conducted field inventories, and coordinated with local and regional government agencies on progress, findings, and recommendations.

HUNTSVILLE MPO 2045 LRTP | HUNTSVILLE, AL

In collaboration with Croy, Schiffer's responsibilities included updating the Cube Voyager transportation planning model application, refinement and validation of the model, estimating future travel demand, and technical support. He also provided troubleshooting with MPO staff on use of the model, testing and evaluating long-range transportation projects, and summarizing travel demand metrics.

MONTGOMERY MPO 2045 LRTP | MONTGOMERY-PRATTVILLE, AL

Schiffer's responsibilities included leading development and validation of a Cube Voyager transportation planning model, incorporating big data on origin/destination (O/D) patterns, applying the model for future conditions, recommending needed future transportation projects and evaluating project performance for prioritization.

EASTERN SHORE MPO 2045 LRTP | FAIRHOPE-DAPHNE-SPANISH FORT, AL

Schiffer's responsibilities included support on socioeconomic data development, leading an update and validation of the Cube Voyager transportation planning model, incorporating big data on O/D patterns, forecasting future conditions, recommending needed future transportation projects and evaluating project performance.

DARTS REGIONAL FREIGHT PROFILE | ALBANY, GA

Schiffer supported a study for the Dougherty Area Regional Transportation Study (DARTS) to develop a Regional Freight Profile to be consistent with federal freight planning guidelines and better improve goods movement in the Albany region. In addition to identifying existing and future congestion and demographics, he led much of the study documentation and presented study findings to the DARTS Regional Freight Advisory Committee.

6. Bios

Below is brief background information on additional team lead members. All Croy team leads are located in our Marietta, Ga. office location.



CHRIS RIDEOUT, PE | QA/QC

Education: BS in Civil Engineering, Georgia Institute of Technology **Experience:** 33 years | 14 years with Croy
 Rideout has more than 30 years of transportation engineering experience that includes all aspects of roadway design. In particular, he has experience with concept preparation and validation, VE studies, cost estimation, intersection reconfigurations, roundabout design, minor/major urban road widening, and new alignments. Rideout is a board member with the American Society of Highway Engineers of Georgia (ASHE Georgia).



AIMEE S. TURNER, PE, PTOE, RSP1, IMSA TS3 | TRAFFIC OPERATIONS + SAFETY LEAD

Education: BS in Civil Engineering, Georgia Institute of Technology **Experience:** 9 years | 9 years with Croy
 Turner serves as the Traffic Engineering Department Manager for Croy and works on a wide range of traffic engineering and transportation planning projects. Her experience spans traffic impact studies, multi-modal studies, road safety audits, traffic signal analysis and design, as well as comprehensive transportation planning studies. In addition, she was named one of Engineering Georgia's 2023 "35 Under 35 Women to Know," ENR Southeast's 2022 "Top Young Professionals," and Zweig Group's 2021 "Rising Stars in the A/E/C Industry."



ERIC BRISSE, PE | TRANSPORTATION DESIGN + COST ESTIMATION LEAD

Education: BS in Civil Engineering Technology, Kennesaw State University's Southern Polytechnic College of Engineering
Experience: 12 years | 12 years with Croy
 With more than 12 years of experience, Brisse has worked on a variety of transportation-related projects. His responsibilities have included conceptual design and report preparation, horizontal and vertical alignment design, cross section generation, erosion control, quantity takeoffs, preliminary and plan preparation, right-of-way plans, and utility coordination. Brisse is well-versed in utilizing all GDOT-specific processes and manuals for designs.



SASHA UGI | PUBLIC ENGAGEMENT LEAD

Education: BA in Business, Piedmont University **Experience:** 11 years | 4 years with Croy
 With more than a decade of experience, Ugi serves as a Vice President for Croy. In this role, she leads the strategic direction and oversight of the firm's external marketing and branding efforts, as well as supports internal operations and communications. She works with Croy's clients on various projects to portray their vision to others and gain community engagement, understanding, and acceptance. Her experience spans traditional and non-traditional marketing efforts, including collateral development, email marketing, event promotion, community engagement activities, media outreach, and social media campaigns. Ugi excels at turning technical jargon into a format that is comprehensible by the public and project stakeholders, helping to gain buy-in and understanding throughout the process.

QUESTIONS

ANSWERS

9. Per documentation of this solicitation you must keep a sufficient work force to perform the requirements of this contract. Describe how you will continue to maintain this work force. What is your companies succession planning when an employee quits or calls out?

Croy routinely attracts and recruits qualified talent to strategically fill key positions as our company grows. We also know the importance of retaining and developing our existing team members to help them achieve certifications in their respective roles. Our firm employs nearly two dozen Professional Engineers, six Engineers-in-Training (EITs), and two AICP registered transportation planners.

Croy’s team manages multiple projects for different clients on a daily basis. We are able to schedule our staff to work on production of plans and specifications while others are reviewing different projects. Our staff have been trained to work on multi-disciplinary projects and can be flexible as needed. Croy will work with GHMPO and County staff to submit deliverables for review while continuing to work on other tasks. Croy plans to communicate with our staff on what efforts are a priority to better accommodate the schedule.

Croy’s staff knows, and is experienced with, projects that require a high-level of effort, but then may be delayed or paused due to various circumstances. We understand that your staff may need to accelerate a schedule to accommodate other needs or slow down to allow for coordination. Our Croy team will put forth our best efforts to mold and shape our schedules to fit your needs. Croy has balanced multiple projects with other municipalities where plan, design, and permitting shift priorities, and have successfully staffed each appropriately.

When required to advance projects quickly, Croy has utilized team members from other departments who have previously been cross-trained to work in many disciplines. We also have staff located outside of the Marietta office who can help expedite a project. It is within our best efforts to complete this project in a timely manner and within budget.



HALL COUNTY
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POST OFFICE DRAWER 1435
 GAINESVILLE, GA 30503

t: 770.535.8270 | f: 770.531.6711

DIRECTOR
 Wesley Geddings

Hall County Government
 FINANCIAL SERVICES

Exhibit F
INSTRUCTIONS FOR

S.A.V.E Program PRIME CONTRACTOR Affidavit
Under O.C.G.A. § 13-10-91(b) (1)

Systematic Alien Verification for Entitlements (SAVE) Program
Office of U.S. Citizenship and Immigration Service (USCIS).

By executing this affidavit, the undersigned contractor verifies its compliance with O.C.G.A. § 13-10-91, stating affirmatively that the individual, firm or corporation which is contracting with Hall County, Georgia, has registered and is participating in a federal work authorization program* (an electronic verification of work authorization program operated by the U.S. Department of Homeland Security or any equivalent federal work authorization program operated by the U.S. Department of Homeland Security to verify information of newly hired employees, pursuant to the Immigration Reform And Control Act of 1986 (IRCA), in accordance with the deadlines established in the referenced statute.

Furthermore, the undersigned contractor will continue to use the federal work authorization program throughout the contract period and the undersigned contractor will contract for the physical performance of services in satisfaction of such contract only with subcontractors who present an affidavit to the contractor with the information required by O.C.G.A. § 13-10-91(b). Contractor hereby attests that its federal work-authorization user identification (E-Verify) number and date of authorization are as follows:

**The applicable federal work authorization program as of the effective date of the statute is the E-Verify Program of the Systematic Alien Verification for Entitlements (SAVE) Program Office of U.S. Citizenship and Immigration Service (USCIS). To register for the E-Verify Program visit www.uscis.gov. The County will not accept bids without a valid E-Verify Number.*

Croy Engineering, LLC	150917
Name of Prime Contractor	Contractor's/Vendor's E-Verify #
200 Cobb Parkway North	
Building 400, Suite 413	
Street Address	
<i>Melissa Hutson</i>	September 10, 2008
Signature of Authorized Officer or Agent	Date of Authorization
Melissa Hutson Human Resource Director	2025 Transportation Plan /
Printed Name/Title of Authorized Officer	Bike and Ped Plan Update
	Name of Project

Subscribed and sworn before me on this the
24th Day of May, 2023

Carmen D. Weaver
 Notary Public
 My Commission Expires 01/27/2026





HALL COUNTY
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Hall County Government
FINANCIAL SERVICES

Exhibit F
S.A.V.E Program SUB-CONTRACTOR Affidavit
Under O.C.G.A. § 13-10-91(b)(1)
Systematic Alien Verification for Entitlements (SAVE) Program
Office of U.S. Citizenship and Immigration Service (USCIS).

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GAINESVILLE, GA 30503

t: 770.535.8270 | f: 770.531.6711

DIRECTOR
Wesley Geddings

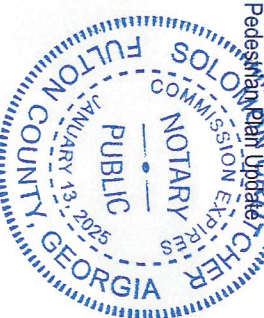
By executing this affidavit, the undersigned sub-contractor verifies its compliance with O.C.G.A. § 13-10-91, stating affirmatively that the individual, firm or corporation which is engaged in the physical performance of services under a contract for **CROY Engineering** on behalf of Hall County, Georgia, has registered and is participating in a federal work authorization program (an electronic verification of work authorization program operated by the U.S. Department of Homeland Security or any equivalent federal work authorization program operated by the U.S. Department of Homeland Security to verify information of newly hired employees, pursuant to the Immigration Reform And Control Act of 1986 (IRCA), in accordance with the deadlines established in the referenced statute.

Furthermore, the undersigned contractor will continue to use the federal work authorization program throughout the contract period and the undersigned contractor will contract for the physical performance of services in satisfaction of such contract only with subcontractors who present an affidavit to the contractor with the information required by O.C.G.A. § 13-10-91(b). Contractor hereby attests that its federal work-authorization user identification (E-Verify) number and date of authorization are as follows:

**The applicable federal work authorization program as of the effective date of the statute is the E-Verify Program of the Systematic Alien Verification for Entitlements (SAVE) Program Office of U.S. Citizenship and Immigration Service (USCIS). To register for the E-Verify Program visit www.uscis.gov. The County will not accept bids without a valid E-Verify Number.*

Perez Planning + Design, LLC
Name of Contractor
785848
Contractor's/Vendor's E-Verify #
878 Peachtree Street NE, Suite 827
Street Address
Atlanta, GA
City / State
Signature of Authorized Officer or Agent
Date of Authorization
Carlos F. Perez
Printed Name/Title of Authorized Officer
May 29, 2014
Name of Project
RFP/P#43-027 Gainesville-Hall Metropolitan
Transportation Plan, 2009 Updated/ Bicycle and
Pedestrian Plan Update

Subscribed and sworn before me on this the
22nd Day of May, 2013
Notary Public
My Commission Expires: 01-13-2015





HALL COUNTY

GEORGIA

We have it all in Hall

Hall County Government
FINANCIAL SERVICES

Exhibit F

S.A.V.E Program SUB-CONTRACTOR Affidavit

Under O.C.G.A. § 13-10-91(b)(1)

Systematic Alien Verification for Entitlements (SAVE) Program
Office of U.S. Citizenship and Immigration Service (USCIS).

POST OFFICE DRAWER 1435
GAINESVILLE, GA 30603

1:770.535.8270 | f770.531.6711

DIRECTOR
Wesley Geddings

By executing this affidavit, the undersigned sub-contractor verifies its compliance with O.C.G.A. § 13-10-91, stating affirmatively that the individual, firm or corporation which is engaged in the physical performance of services under a contract for Croy Engineering on behalf of Hall County, Georgia, has registered and is participating in a federal work authorization program (an electronic verification of work authorization program operated by the U.S. Department of Homeland Security or any equivalent federal work authorization program operated by the U.S. Department of Homeland Security to verify information of newly hired employees, pursuant to the Immigration Reform And Control Act of 1986 (IRCA), in accordance with the deadlines established in the referenced statute.

Furthermore, the undersigned contractor will continue to use the federal work authorization program throughout the contract period and the undersigned contractor will contract for the physical performance of services in satisfaction of such contract only with subcontractors who present an affidavit to the contractor with the information required by O.C.G.A. § 13-10-91(b). Contractor hereby attests that its federal work-authorization user identification (E-Verify) number and date of authorization are as follows:

*The applicable federal work authorization program as of the effective date of the statute is the E-Verify Program of the Systematic Alien Verification for Entitlements (SAVE) Program Office of U.S. Citizenship and Immigration Service (USCIS). To register for the E-Verify Program visit www.uscis.gov. The County will not accept bids without a valid E-Verify Number.

Name of Contractor	<u>FUTURE PLAN CONSULTING</u>	Contractor's/Vendor's E-Verify #	<u>1295961</u>
Street Address	<u>1256 WINDY RD.</u>	City / State	<u>TAULOHASKA GA</u>
Signature of Authorized Officer of Agent	<u>Robert G. Smith</u>	Date of Authorization	<u>5/19/23</u>
Printed Name/Title of Authorized Officer	<u>ROBERT G. SMITH</u>	Name of Project	<u>GUMBO MTP UPDATE</u>

Subscribed and sworn before me on this the
19 Day of MAY 2023
CATRINA D. STITH
Notary Public
My Commission Expires: 1.25.26





HALL COUNTY
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Hall County Government

FINANCIAL SERVICES

Exhibit G

RFQIP #43-027

Mandatory Cone-of-Silence Affidavit

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GAINESVILLE, GA 30503

t: 770.535.8270 | f: 770.531.6711

DIRECTOR
Wesley Gaddings

In order to ensure fair consideration for all bidder's responding to the County's Request for Qualifications and Cost Proposals, the County requires that all potential bidders to the Solicitation, that all firms, companies, agents, or other refrain from discussions privately or publicly during the Solicitation process. This includes all staff, employees, subcontractors, as well as paid or unpaid personnel acting on the firm's behalf shall not contact nor participate in any type of contact with County employees, department heads or elected officials, up to and including the County Administrator and Board of Commissioners.

Therefore, the County issues this "Cone of Silence" that shall be in effect from the date the solicitation is publicly advertised, until the time an award decision has been approved by the Board of Commissioners and fully executed by all parties. Contact should only be between the bidding firms and the Issuing Officer/Buyer listed in the Solicitation documents.

Any such contact may be considered as collusion and may result in the bidder being disqualified from participation and consideration for award. All contact must be coordinated through the Issuing Officer, for the procurement of these products and/or services.

Please reference the Solicitation number on all correspondence to the County. Any oral communications shall be considered unofficial and non-binding.

Only written responses to written communication shall be considered official and binding upon the County. The County reserves the right, at its sole discretion, to determine appropriate and adequate responses to the written comments, questions, and requests for clarification.

I understand and shall fully comply with the above requirements.

Signed: _____

Typed Name: Gregory D. Teague, PE

Job Title: CEO

Company: Croy Engineering, LLC

Date: 5/24/2023

W-9

Request for Taxpayer Identification Number and Certification

Give Form to the
 requester. Do not
 send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Croy Engineering, LLC

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC

C Corporation

S Corporation

Partnership

Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ **P**

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

Requester's name and address (optional)

5 Address (number, street, and apt. or suite no.) See instructions.
200 Cobb Parkway North, Suite 413

6 City, state, and ZIP code
Marietta, GA 30062

7 List account number(s) here (optional)

Print or type.
 See **Specific Instructions** on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
		-							
OR									
Employer identification number									
2	0	-	2	4	6	9	3	4	2

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ▶

Date ▶ **01-04-2023**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*



HALL COUNTY
G E O R G I A

We have it all in Hall

Hall County Government

FINANCIAL SERVICES

EXHIBIT I MANDATORY E-VERIFY AFFIDAVIT

POST OFFICE DRAWER 1435

GAINESVILLE, GA 30503

t: 770.535.8270 | f: 770.531.6711

DIRECTOR
Wesley Geddings

The undersigned contractor ("Contractor") executes this Affidavit to comply with O.C.G.A. § 13-10-91 related to any contract to which Contractor is a party that is subject to O.C.G.A. § 13-10-91 and hereby verifies its compliance with O.C.G.A. § 13-10-91, attesting as follows:

- a) The Contractor has registered with, is authorized to use and uses the federal work authorization program commonly known as E-Verify, or any subsequent replacement program;
- b) The Contractor will continue to use the federal work authorization program throughout the contract period, including any renewal or extension thereof;
- c) The Contractor will notify the public employer in the event the Contractor ceases to utilize the federal work authorization program during the contract period, including renewals or extensions thereof;
- d) The Contractor understands that ceasing to utilize the federal work authorization program constitutes a material breach of Contract;
- e) The Contractor will contract for the performance of services in satisfaction of such contract only with subcontractors who present an affidavit to the Contractor with the information required by O.C.G.A. § 13-10-91(a), (b), and (c);
- f) The Contractor acknowledges and agrees that this Affidavit shall be incorporated into any contract(s) subject to the provisions of O.C.G.A. § 13-10-91 for the project listed below to which Contractor is a party after the date hereof without further action or consent by Contractor; and
- g) Contractor acknowledges its responsibility to submit copies of any affidavits, drivers' licenses, and identification cards required pursuant to O.C.G.A. § 13-10-91 to the public employer within five business days of receipt.

150917

September 10, 2008

Federal Work Authorization User Identification Number

Date of Authorization

Croy Engineering, LLC

2025 Transportation Plan /
Bike and Ped Plan Update

Name of Contractor

Name of Project

Hall County, Georgia

Name of Public Employer

I hereby declare under penalty of perjury that the foregoing is true and correct.

Executed on May 24, 2023 in Marietta (city), Georgia (state).

Signature of Authorized Officer or Agent

Melissa Hutson
Melissa Hutson | Human Resource Director

Printed Name and Title of Authorized Officer or Agent

SUBSCRIBED AND SWORN BEFORE ME
ON THIS, THE 24th DAY OF May, 2023.
Wesley Geddings
NOTARY PUBLIC

My Commission Expires: 01/27/2026

[Location]



EXHIBIT J
MANDATORY ETHICS AFFIDAVIT
For Compliance with
Official Code 3.10.070 of Hall County

Contractors, consultants, and vendors of any service or commodity to Hall County, Georgia must read and affirm to adhere to the following ethics requirements.

3.10.070. - Ethics.

- A. It is the policy of Hall County to seek the best overall value when procuring goods and services. Toward this end, the county finds and declares that its objectives will best be achieved through an open, competitive process with a broad range of responsible vendors wishing to furnish products and services to the county. Hall County will establish and conduct a procurement program that maximizes service benefit to the community and awards contracts to vendors who offer the best quality and value.
- B. Hall County declares that county employees and officials, along with those wishing to do business with the county, have the shared responsibility for avoiding biased, anticompetitive, or unethical practices.
- C. Hall County employees, officials, and their family members are prohibited from seeking, requesting, or receiving any material payment, gift, job offer, security, promise of future benefit, or any other tangible or intangible thing of value when such receipt has the potential to influence a procurement decision or to gain undue advantage in a procurement competition.
- D. Prospective vendors must compete for county business within the parameters of the solicitation process and are prohibited from seeking to obtain inside information, attempting to skew the writing of specifications, or influencing a procurement decision through any means outside the process established for the particular solicitation. This principle applies to any contractor, subcontractor, representative, employee, or agent that may be associated with a procurement transaction.
- E. Bidders and proposers shall disclose on competitive bid responses any individual(s), firm(s), and/or county official(s) who do business with the county if there is an appearance of a conflict of interest.
- F. Ethical business practices are important, both, during a solicitation, and after the decision to grant an award. The county seeks to establish relationships with business partners whose ongoing ethical standards of business conduct are congruent with those outlined here. The purchasing manager, subject to the approval of the director of financial services, is charged with establishing methods for ongoing monitoring for non-compliance with these principles. The prohibition against the offering of or the acceptance of kickbacks, gratuities, payments or any other instrument of value extends beyond and outside any specific procurement or solicitation.
- G. A vendor's contract compliance history with Hall County and other contractual parties is a valid element in the decision to award a solicitation.
- H. Hall County stipulates that the furtherance of its strategic goals for job creation, stability and growth in the tax base, business retention, and other fiscal and economic development objectives may be considered during the procurement process. The purchasing manager, subject to the approval of the

director of financial services, is authorized to establish procurement initiatives consistent with the county's strategic economic development objectives. These procurement practices shall be applied consistently and equitably and shall have a direct relationship to the county's goals.

I. Hall County employees, officials, and their family members are generally prohibited from participation in any procurement decision or any gain of undue advantage in a procurement competition as a result of contemporaneous employment with a potential or actual business partner.

J. It is unethical for any county employee to purchase commodities or services from a county contract for personal use.

K. With the exception of solicitations for the sale of real property, individuals, firms and businesses seeking an award of a Hall County contract may not initiate or continue any verbal or written communications regarding a solicitation with any county officer, elected official, employee or other county representative other than the purchasing associate named in the solicitation, or the county's financial advisor, between the date of the issuance of the solicitation and the date of the final contract award by the board of commissioners. The purchasing manager will review violations. If determined that such communication has compromised the competitive process, the offer submitted by the individual, firm or business may be disqualified from consideration for award. Solicitations for the sale of real property may allow for verbal or written communications with the appropriate Hall County representative.

L. All county commissioners, officials, and employees shall adhere to the standards outlined in the Hall County Code of Ethics.

M. **(AMENDED)** The purchasing division of the financial services department shall determine and implement methods of educating all prospective contractors, bidders, proposers, and vendors on the requirements and provisions of Code Section 3.10.070, including, but not limited to, requiring each prospective contractor, bidder, proposer, and vendor that expresses an intent to do business with the County to sign an affidavit attesting that they have read this Chapter and have more specifically also read Code Section 3.10.070." (Res. of 11-14-19(1), § 1(Exh. A))

I hereby declare under penalty of perjury that the foregoing is true and correct.

Executed on May, 24, 2023 in Marietta (city),

Georgia (state) 30062 (Zip Code)

 Signature of Authorized Officer or Agent

Gregory D. Teague, PE | CEO

Printed Name and Title of Authorized Officer or Agent

SUBSCRIBED AND SWORN BEFORE ME

On This the 24th day of May, 2023

NOTARY PUBLIC

My Commission Expires:

01/27/2026



Based on our current working relationship with Hall County to provide on-call right-of-way acquisition services, we request all modifications previously accepted and reflected in those signed contracts be upheld for this contract as well.

